

FLEETWOOD~FIBRE
PACKAGING & GRAPHICS



May 11, 2011

Press Release:

Fleetwood-Fibre Packaging & Graphics, City of Industry, CA has entered into an agreement to acquire all assets of Impact Manufacturing, Corona, CA. "Impact Manufacturing, established in 1998, has a proven record of exemplary performance in Asian Sourcing, Thermoformed Plastics, Contract Packaging and the continuous development of Proprietary Brands", says Fleetwood-Fibre Vice President of Sales and Marketing, Brad Jordan. "This acquisition expands our product line, allows us to further develop our global footprint and helps diversify our overall product offering. These are volatile times in our industry, our customers need to be able to rely on their supplier to develop the most cost effective solution, either domestically or globally as well as managing a more complex supply chain. This acquisition does exactly that and our customers should be as excited as we are".

Impact's Principles agree. "Fleetwood-Fibre's forward thinking culture is a great fit for us and what Impact's customers are looking for in a supplier. Their highly skilled sales force, vertically integrated supply chain, and continued investment in cutting edge technology are what separate them from their competition" says CEO Mark White. Impact President Scott White continues, "Their strong domestic production capability allows us to compliment business we run in Asia and changes the game in terms of turnkey programs for global brands. We believe the existing working relationship between Fleetwood-Fibre and Impact will facilitate a fast integration and allow both organizations to realize the benefits of the shared resources."